

Regional Housing Technical Assistance Webinar for Elected Officials – Learn About Available Assistance for Housing Element Updates

Friday, March 25, 2022 from 10 am-noon

[Register for this online meeting here](#)

Planning for housing is challenging for cities and counties for a variety of reasons. ABAG has developed and provided a technical assistance program, funded by a California Regional Early Action (REAP) Program grant, to assist local governments in implementing the state’s RHNA requirements. This webinar will showcase the program and the range of available technical and communications/outreach products to assist your jurisdiction.

Keynote speaker Dr. Tiffany Manuel will provide attendees with an overview of what housing means to Bay Area residents and some tools for how to engage residents in productive conversations about housing. Dr. Manuel has worked with both the Chan Zuckerberg Initiative and the Non-Profit Housing Association of Northern California over the past several years, bringing her research to efforts to shift regional conversations around housing equity and access. ABAG staff will present highlights from the first year of the program and plans for this program going forward. Staff will also discuss new products developed around wildfire prevention and missing middle housing and will provide an overview of communications products designed for elected officials and staff.

Speakers

- MTC/ABAG Executive Director, **Therese McMillian**
- ABAG President **Jesse Arreguin**
- The Case Made, **Dr. Tiffany Manuel**
- ABAG: **Heather Peters, Michael Germeraad, Daniel Saver and Leah Zippert.**

Agenda

10:00 am	Event Opens
10:00-10:05 am	Welcome and Introduction Therese McMillian and Jesse Arreguin
10:10-10:33 am	Big Picture - What does Housing Mean to Bay Area Residents? Dr. Tiffany Manuel A growing body of social science research shows us what works - and what doesn't work - to energize and ignite people behind a common cause.
10:34-10:40 am	Q&A with Dr. Manuel
10:40-11:00 am	Program Activities Overview What the RHTA has program accomplished and a brief look at what's to come.
11:01-11:07 am	Q&A
11:07-11:14 am	Break

11:15-11:30 am	Program Highlights: Wildfire Prevention and Missing Middle Housing
11:30-11:40 am	Q&A
11:40-11:50 am	Communications/Outreach Assistance for Elected Officials and Staff
11:50-11:55 am	Q&A
11:55-Noon	Closing Statement, President Jesse Arreguin